

Devva Maulana

WordPress Developer | Full Stack Programmer

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PROFESSIONAL SUMMARY

Five years in WordPress development, with a broader seven-year background in web and software work. Most of the WordPress side has been freelance, building sites for agencies and small operators, maintaining client sites on an ongoing basis, and going deeper on things like WooCommerce store builds, REST API integrations, custom theme and plugin development, and CMS architecture. I tend to fit best where there is no large team and someone just needs to get things done.

WORK EXPERIENCE

WordPress Developer

Institut Teknologi Sepuluh Nopember (ITS) | Surabaya, Indonesia | January 2026 - March 2026

- Contributed to a full website refresh of its.ac.id, a public university site with over 210,000 organic monthly visitors and an estimated traffic value of \$33,800. Part of a small development team.
- Built 22 pages of front-end work, converting Figma designs into Elementor templates deployed across the live site, including a news and article section.
- Implemented ACF custom field structures, configured multilingual support, and carried out page speed and performance optimisation prior to handoff.

No-Code Developer (Freelance)

Paistudio | Surabaya, Indonesia | March 2026 - Present

- Continuing development work on a freelance basis after transitioning from full-time employment, covering Wordpress website build and maintenance

No-Code Developer (Full-time)

Paistudio | Surabaya, Indonesia | July 2024 - February 2026

- Released two Bubble.io plugins within the first two months: a Midtrans payment integration plugin (19 downloads) and a Biteship shipping API connector (27 downloads).
- Published two Bubble.io marketplace templates. Taskflow (20 downloads) and a Job Portal template (87 downloads, 5-star rating).
- Delivered 6 no-code applications for clients from requirements through to production deployment, and worked on several Framer projects in parallel.

WordPress Template Developer

Djavaweb | Surabaya, Indonesia | January 2024 - July 2025

- Maintained a consistent output of one complete Elementor template kit every four days across 18 months, averaging 7 to 8 production-ready kits per month for Djavaweb's commercial library.
- All kits were fully responsive and cross-browser tested, built to Elementor Page Builder standards for commercial resale.

WordPress Developer (Freelance)

Reel Unlimited | San Francisco, CA - Remote | June 2024 - August 2024

- Built and launched 2 client websites totalling 18 pages, converting Figma mockups into fully functional WordPress sites with custom theme development and CMS configuration.

Full Stack Programmer

PT. Sentra Vidya Utama / SEVIMA | Surabaya, Indonesia | December 2020 - September 2023

- Developed and maintained 30+ custom client reports per month for Siakadcloud, a university management SaaS platform, covering 8 distinct report types across multiple Indonesian institutions.
- Improved the requirements handoff process with the Customer Support team, reducing task carryover so most work was closed within the same reporting month.
- Contributed full-stack development on the One Day Hiring system. Backend logic, frontend UI, web push notifications, and QA bug fixing.
- Diagnosed and resolved a regular volume of low-to-medium severity bugs escalated by account managers, maintaining overall system stability.

Web Developer & Game Programmer

Lia S. Associates | Branding & Design | Surabaya, Indonesia | October 2018 - July 2020

- Built 10+ company profile websites using WordPress and general web technologies, covering custom theme styling, page layout, and content implementation.
- Developed 2 preschool mobile games in Unity 3D and optimised existing game assets, reducing overall application size by 20%.

TECHNICAL SKILLS

WordPress: Custom theme development, custom plugin development, Elementor Page Builder, WooCommerce, payment gateway integration, ACF, multilingual, page speed optimisation, CMS architecture, site maintenance

Programming Languages: PHP, HTML, CSS, JavaScript

Frameworks and Databases: Laravel, Bootstrap, React (basic), MySQL, PostgreSQL

No-Code Platforms: Bubble.io, Framer, n8n

Tools and Integrations: Figma to WordPress, REST API integration, Midtrans, Doku, Biteship, Web Push Notifications

EDUCATION

Bachelor of Science in Computer Engineering

Universitas Dinamika (Stikom Surabaya) | Surabaya, Indonesia | August 2014 - September 2018